### Curriculum Vitae

### Claire C. Zvosec (nee Schaeperkoetter)

Associate Professor, Sport Management School of Kinesiology College of Human Sciences and Education Louisiana State University

### **Contact Information**

2134 Huey P. Long Fieldhouse Louisiana State University Baton Rouge, LA 70803 clairez@lsu.edu

# **Higher Education**

Univers	ity of Kansas	Lawrence, KS
Ph.D.	Major: Sport Management	May 2017

Advisor: Dr. Jordan R. Bass

Dissertation Title: "Alternative Success Theory": An Examination of

What Athletics Department Success Means For Small Colleges

Dissertation Defense: February 2017 (with honors)

# University of Kansas M.S.E. Major: Sport Management Advisor: Dr. Aaron W. Clopton Lawrence, KS May 2014

Washington University in St. Louis		St. Louis, MO
B.S.	Major: Psychology	May 2012
B.S.	Major: Spanish	May 2012

# **Academic Work Experience**

2024 - Present	Associate Professor (with Tenure), Louisiana State University, School of Kinesiology (Sport Management)
2019 – 2024	Assistant Professor, Louisiana State University, School of Kinesiology (Sport Management)
2017 – 2019	Assistant Professor, Northern Illinois University, Department of Kinesiology and Physical Education (Sport Management)
2018 - 2019; 2022 - 2023	Adjunct Professor (Online), University of Kansas, Department of Health, Sport, and Exercise Sciences (Sport Management)
2016 – 2017	Co-President, Amateur Sport Research Center (ASRC), University of Kansas
2014 – 2017	Instructor, Health, Sport, and Exercise Sciences, University of Kansas (Sport Management)
2014 – 2017	Graduate Teaching Assistant, Health, Sport, and Exercise Sciences, University of Kansas (Sport Management)
2014 – 2017	Production Director, Journal of Amateur Sport
2014 – 2016	Doctoral Research Fellow, Laboratory for the Study of Sport Management, University of Kansas

### Research

### Refereed Journal Articles (37)

- Oja, B.D., **Zvosec, C.C.,** & Kim, M. (Published Online). Reimagining Sport/Leisure Workplace Design and Management: Conceptualizing Sport/Leisure Employee Growth. *Managing Sport and Leisure*. 1-18.
- Schuetz, L., Oja, B.D., & **Zvosec**, C.C., Kim, M., & Kerwin, S. (Published Online). Autonomy In Design: Reconciling Sport Employee Experiences for with Forced Job Design Alterations. *Managing Sport and Leisure*. 1-16.
- **Zvosec, C.C.,** \*Baer, N.R., Kim, M., & Oja, B.D. (2025). Human Capital Generative Potential: Cultivating Intrapreneurial Employees in Sport and Recreation Organizations. *Managing Sport and Leisure*, 30(2), 244-259. \*doctoral advisee
- Baer, N.R., **Zvosec, C.C.**, & Oja, B.D. (2025). Exploring Sport Employees' Conceptualizations of Meaningful Work. *Journal of Sport Management*, 39(1), 41-53.
- Seifried, C.S., Martinez, J.M., Qian, Y., **Zvosec, C.C.,** Svensson, P., Soebbing, B.P., & Agyemang, K. (2024). Sport Management Research Productivity and Impact for Ranking Considerations. *Sport Management Education Journal*, 18(2), 157-165.
- Kim, M., Kim, H. S., Oja, B. D., Hill, J., **Zvosec, C. C.**, & Doh, P. (2024). The Roles of Perceived Safety Climate and Innovativeness in the Performance of Sport and Recreation Organizations. *Journal of Sport Management*, 38(3), 205-216.
- Seifried, C.S., Qian, Y., Martinez, J.M, Svensson, P., & **Zvosec**, C.C. (2024). The State of Research Productivity and Impact in Sport Management from a Signaling Theory Perspective. *International Journal of Sport Management*, 25(3), 257-286.
- **Zvosec, C.C.,** Oja, B.D., & \*Baer, N. (2023). "Team Zebra": An Exploration of Social Identity, Motivation, and Sport Officiating Persistence. *Journal of Global Sport Management*, 8(4), 763-782.

  \* doctoral advisee

- **Zvosec, C.C.,** Bass, J.R., & \*Baer, N. (2023). Student-Athletes "Taking the Road Less Traveled:" The Big Fish Small Pond Effect and the Academically Elite NCAA Division III Institution. *Managing Sport and Leisure*, 28(6), 638-654.
  - \*doctoral advisee
- **Zvosec, C.C.,** \*Baer, N.R., Hughes, M., Oja, B.D., Kim, M., Dahlin, S., & Howell, S. (2023). The Career Transitions of High-Profile Student-Athletes: Identity, Role Engulfment, and Psychological Well-Being. *Journal of Athlete Development and Experience*, *5*(1), 62-75.

  \* doctoral advisee
- Kim, M.K., **Zvosec, C.C.,** Oja, B.D., & Schuetz, L. (2023). Grit Through the Grind: Exploring Sport Employee Work Grit. *European Sport Management Quarterly*, 23(3), 833-852.
- Qian, T.Y., Matz, R., Luo, L., & **Zvosec**, C.C. (2023). Toward a Better Understanding of Core and Peripheral Market Demand for Women's Spectator Sports: An Importance-Performance Map Analysis Approach Based on Gender. *Sport Management Review*, 26(1), 114-134.
- Baeth, A.C., Jacobs, B.L., Tingle, J.K., & **Zvosec**, C.C. (2023). "It Was My Story To Tell and I Wasn't Ready To Tell It. I Wanted To Just Continue and Referee": Stigma Management Amongst LGBTQ+ Sport Officials. *Journal of Sport & Social Issues*, 47(3), 228-255.
- Oja, B.D., Stensland, P., Bass, J.R., & **Zvosec**, C.C. (2022). Under the Lights: The Legitimacy, Survival, and Institutionalization of Rural Amateur Baseball. *Leisure Sciences*, 44(5), 578-595.
- Bright, V., Warner, S., & **Zvosec**, C.C. (2022). Refereeing as a Post-Athletic Career Option. *Journal of Sport Management*, 36(6), 548-558.
- **Zvosec, C.C.** & \*Baer, N. (2022). The Role of Athletics in the Future of Small Colleges: An Agency Theory and Responsibility Budgeting Approach. *Journal of Issues in Intercollegiate Athletics*, 15, 272-291. \*doctoral advisee

- **Zvosec, C.C.** & \*Baer, N. (2022). The Small College Financial Crunch: Using Athletics as a Leading Form of Enrollment Management. *Case Studies in Sport Management*, 11(1). 47-51. \*doctoral advisee
- **Zvosec, C.C.** & Bass, J.R. (2022). What it Means to "Win" in Small College Athletics: Strategic Contingency Theory and Alternative Success. *Journal of Intercollegiate Sport*, 15(1), 52-75.
- **Zvosec, C.C.**, Brown, C.M., Richardson, H., & Bass, J.R. (2021). Division III Student-Athlete School Selection: A College Choice Framework for Recruits and Recruiters. *Journal of Issues in Intercollegiate Athletics*, *14*, 22-50.
- **Zvosec, C.C.** & Bass, J.R. (2021). Gaming the Game: An Examination of the Coach-Referee Relationship. *Applied Research in Coaching and Athletics Annual*, *36*, 102-132.
- Howell, S.M., Gilson, T.A., **Zvosec**, C.C., & Wahl-Alexander, Z. (2021). Zebras in the Basketball Serengeti: Perceptions of High School Basketball Officiating. *Journal of Physical Education and Sports Management*, 8(1), 16-23.
- Baer, N.\*, **Zvosec, C.C.**, Oja, B.D., & Kim, M. (2021). A New Pitch:
  Building an Innovative Sport Organization through Sport Employees. *Case Studies in Sport Management*, 10, S30-35.

  \* doctoral advisee
- Martyn, J., Brannigan, K.J., Oja, B.D., & **Zvosec, C.C.** (2021). An Examination of Sport Management Doctoral Programs and the Organizational Environment Through Person-Environment Fit Theory. *Sport Management Education Journal*, 15(2), 95-105.
- **Zvosec, C.C.,** Gordon, B.S., Hyland, S., Oja, B.D., & Bass, J.R. (2019). An Exploratory Examination of Role Engulfment and NCAA Teacher-Coaches. *Journal of the Professoriate, 10*(2), 47-77.

- Jacobs, B.L., **Zvosec**, C.C., & Oja, B.D. (2019). Navigating Role Ambiguity & Conflict: Exploring the Role of the Referee In The Olympic Sporting Structure. *Journal of Amateur Sport*, *5*(2), 115-137.
- Oja, B. D., **Zvosec**, **C.C**., Hyland, S., Bass, J. R., Mays, J., Krueger, K., Christian, R., & Wilkerson, Z. (2018). Work Versus Play: An Examination of the Motivations of Collegiate eSports Athletes. *International Journal of Sport Management*, 19(4), 361-382.
- Scola, Z.T., **Schaeperkoetter**, C.C., Lower, L.M., & Bass, J.R.. (2017). "It's Just Something Engrained In Them": Examining Organizational Citizenship Behaviors Within Campus Recreation Center Employees. *Managing Sport and Leisure*, 22(3), 197-213.
- **Schaeperkoetter, C.C.,** Mays, J., & Bass, J.R. (2017). "When There Was No Money In It, There Were No Men In It": Examining Gender Differences In Qualifications of College Women's Basketball Coaches. *International Sport Coaching Journal*, 4, 95-100.
- Schaeperkoetter, C.C., Oja, B.D., Mays, J., Krueger, K., Hyland, S., Christian, R., Wilkerson, Z., & Bass, J.R. (2017). The "New" Student-Athlete: An Exploratory Examination of Scholarship eSports Players. *Journal of Intercollegiate Sport*, 10, 1-21.
- **Schaeperkoetter, C.C.** (2017). Basketball Officiating as a Gendered Arena: An Autoethnography. *Sport Management Review*, *20*, 128-141.
- Bass, J.R., Newman, J.I., & **Schaeperkoetter**, C.C. (2016). Identity Politics and Fundraising: An Organizational Ethnography of Intercollegiate Athletics Boosters. *International Journal of Sport Management*, 17, 593-621.
- **Schaeperkoetter, C.C.,** Bass, J.R., & Bunds, K.S. (2016). Wrestling to Understand Fan Motivations: Examining the MSSC within the WWE. *Journal of Entertainment and Media Studies, 2*(1), 110-133.
- Oja, B.D., **Schaeperkoetter, C.C.**, & Clopton, A.W. (2015). Slowing the Coaching Carousel: The Benefits of Person-Organization Fit. *Journal of Issues in Intercollegiate Athletics*, 8, 162-182.

- **Schaeperkoetter, C.C.,** Bass, J.R., & Gordon, B.S. (2015). Student-Athlete School Selection: A Family Systems Theory Approach. *Journal of Intercollegiate Sport*, 8, 266-286.
- Katz, M., Pfleegor, A.G., **Schaeperkoetter**, **C.C.**, & Bass, J.R. (2015). Factors For Success In NCAA Division III Athletics. *Journal of Issues in Intercollegiate Athletics*, 8, 102-122.
- Hambrick, M., Bass, J. R., & **Schaeperkoetter**, C. C. (2015). "The Biggest Hire in School History": Considering the Factors Influencing the Hiring of a Major College Football Coach. *Case Studies in Sport Management*, 3(1), 82-92.
- Schaeperkoetter, C.C. (2015). *Our Boys* and *The Last Shot*: Examples of the Power of Community Involvement in Underprivileged America. *Journal of Amateur Sport*, 1(1), 101-111

### Refereed Books (1)

Bass, J.R., **Schaeperkoetter, C.C.,** & Bunds, K.S. (2015). The "Front Porch": Examining the Increasing Interconnection of University and Athletic Department Funding. *ASHE Higher Education Report,* (5<sup>th</sup> ed., Vol. 41). Hoboken, NJ: John Wiley & Sons.

### Refereed Book Chapters (4)

- Kim, M., **Zvosec, C.C.,** Oja, B.D., & Doh, P.Y. (2024). Mental Toughness and Resilience in Officiating. In Webb, T., Hancock, D.J., Phillips, P. & Tingle, J.K. (Eds.), *Managing and Developing Officials: Officiating Excellence*. Routledge. 200-214.
- Kim, M., Oja, B.D., **Zvosec, C.C.,** & Lee, C.W. (2022). Workplace Innovation with Baby Boomers: The Role of Job Crafting for Performance and Well-Being. In *Strategic Innovation: Research Perspectives on Entrepreneurship and Resilience*. Springer Nature.
- Walker, N., **Schaeperkoetter, C.C.**, & Darvin, L. (2017). Institutionalized Practices in Sport Leadership. In *Women In Sport Leadership: Research and Practice*. Routledge.

Schaeperkoetter, C.C., & Bass, J.R. (2015). Amateur Sports. In *Sports Leadership: A Concise Reference Guide*. Mission Bell Media.

### Refereed Book Reviews (1)

**Schaeperkoetter, C.C.** & Bass, J.R. (2015). Review of *Introduction to Intercollegiate Athletics* edited by Eddie Comeaux. *Sport in Society*.

### **Invited Lectures/Symposium Panelist (8)**

- **Zvosec, C.C.** (2021). The Emergence of Esports and Higher Education Recruitment and Retention Strategies Related to Esports. Presented to the Sport Management Undergraduate Course at West Virginia University (virtually via Zoom).
- Jacobs, B.L., **Zvosec, C.C.,** Tingle, J.K., & Ridinger, L.L., & Baeth, A.C. (2021). Cultivating Organizational Culture and Addressing Referee Abuse in Ohio Rugby. Presented to the Ohio Rugby Coaches Association (virtually via Zoom).
- **Zvosec, C.C.** (2019). Breaking Down Qualitative Methods and Life at Different Types of Institutions. Presented to the Sport Administration Doctoral Program at the University of Northern Colorado.
- **Zvosec, C.C.**, (2019). NASSM Student Meeting Invited Panelist. "What Job is Right for Me? A Panel Discussion on the Diverse Range of Sport Management Faculty Positions." Presented at the North American Society for Sport Management Annual Conference in New Orleans, Louisiana.
- **Zvosec, C.C.** (2019). Overview of Institutional Theory. Presented to the SES 723 Doctoral Seminar in Theory & Sport Organizations at the University of Northern Colorado in Greeley, Colorado.
- **Zvosec, C.C.** (2018) Esports Gaming, Technology, and Sportsmanship. Panelist on the Center for P-20 Engagement STEM Café at Northern Illinois University in DeKalb, Illinois.
- Schaeperkoetter, C.C. (2018). Qualitative Research, Job Market Experiences, and Navigating Tenure-Track Life. Presented to the Doctoral Seminar in Sport Organizational Behavior at the University of Northern Colorado.

**Schaeperkoetter, C.C.** (2016). "Alternative Success Theory": An Examination of What Athletics Department Success Means For Small Colleges. Presented to the NCAA Research Committee in Indianapolis, Indiana.

### **National and International Presentations (42)**

- **Zvosec, C.C.,** Oja, B.D., Baer, N.R., Schuetz, L., & Kim, M., (2025). A Losing Game? Changes to Meaningful Work and Psychological Well-Being as Factors for Sport Employees Leaving the Industry. To be presented at the North American Society for Sport Management Annual Conference in San Diego, California.
- Baer, N., **Zvosec**, C.C., & Oja, B.D. (2025). Sharing Meaning: Conceptualizing a Model for the Normative and Practical Development of Meaningful Work in Sport Employees. Presented at the Applied Sport Management Association Annual Conference in Cincinnati, Ohio.
- Oja, B.D., Kim, M., Jordan, S., **Zvosec, C.C.,** & Zeimers, G. (2024). Sport Employee Grit vs. Grit-S: Evaluating Incremental Validity. Presented at the North American Society for Sport Management Annual Conference in Minneapolis, Minnesota.
- Baer, N.R., **Zvosec**, C.C., & Oja, B.D. (2024). The Call to the Field: An Exploration of Sport Employees and their Call to Work. Presented at the Applied Sport Management Association Annual Conference in Knoxville, Tennessee.
- Baer, N.R. & **Zvosec**, C.C. (2024). Sport and Meaning for All: An Exploration of Members of Marginalized Communities and their Experiences with Meaningful Work. Presented at the Applied Sport Management Association Annual Conference in Knoxville, Tennessee.
- **Zvosec, C.C.** & Baer, N.R. (2023). Exploring a Subjectivist Perspective of Meaningful Work for Sport Employees. Presented at the International Association for the Philosophy of Sport Annual Conference in Split, Croatia.

- Seifried, C.S., Martinez, J.M., Svensson, P., Qian, Y., **Zvosec, C.**, Soebbing, B., & Agyemang, K. (2023). Sport Management Research Productivity and Impact for Ranking Considerations. Presented at the Academy of Management Annual Conference (Management Education Division) in Boston, Massachusetts.
- Tingle, J.K., Jacobs, B.L., **Zvosec, C.C.,** Baeth, A., & Katz, M. (2023). Allyship and Emotional Support: The Impact of Egocentric Networks on LGBTQ+ Referee's Mental Health. Presented at the North American Society for Sport Management Annual Conference in Montreal, Canada.
- Oja, B.D., Kim, M., **Zvosec, C.C.**, & Jordan, S. (2023). Sport Employee Grit (SEG): An Initial Measurement Assessment. Presented at the North American Society for Sport Management Annual Conference in Montreal, Canada.
- Baer, N.R., & **Zvosec**, C.C., (2023). Understanding Meaning: An Exploration of College Sport Employees' Definitions of Meaningful Work. Presented at the College Sport Research Institute Annual Conference in Columbia, South Carolina.
- Baer, N. & **Zvosec**, C.C. (2023). "Does My Work Matter? An Exploration of the Antecedents and Outcomes of Meaningful Work in Sport Employees." Presented at the Applied Sport Management Association Annual Conference in Birmingham, Alabama.
- Baer, N., **Zvosec, C.C.,** Kim, M., & Oja, B.D. (2022). Intrapreneurship Through Uncertain Times: Exploring Innovation Strategies Among Campus Recreation Employees. Presented at the College Sport Research Institute Conference on College Sport in Columbia, South Carolina.
- Warner, S., **Zvosec**, C.C., & Bright, V. (2022). Athlete to Referee Career Path. Presented at the North American Society for Sport Management Annual Conference in Atlanta, Georgia.
- Baer, N.R., Schuetz, L., **Zvosec, C.C.**, & Oja, B.D. (2022). What Can We Learn? An Exploration of Former Sport Employees' Well-Being and Sense of Meaningful Work. Presented at the Applied Sport Management Association Annual Conference in Indianapolis, Indiana.

- Baer, N.R., White, J.S., Martinez, J.M., & **Zvosec**, C.C. (2022). Organizational Tug-of-War: Positioning Mission Conflict in Sport Organizations. Presented at the Applied Sport Management Association Annual Conference in Indianapolis, Indiana.
- **Zvosec, C.C.,** Baeth, A.C., Jacobs, B.L., & Tingle, J.K. (2021). "It Was My Story To Tell and I Wasn't Ready To Tell It. I Wanted To Just Continue and Referee:" Stigma Management Amongst LGBTQ+ Sport Officials. Presented at the North American Society for Sport Management Annual Conference.
- Oja, B.D., **Zvosec, C.C.,** Kim, M., Schuetz, L., Kerwin, S. (2021). Crafting Their Way Forward: An Exploration of Job Design Among Sport Employees. Presented at the North American Society for Sport Management Annual Conference.
  - \* Virtual Conference due to COVID-19 pandemic
- Baer, N.R., **Zvosec**, C.C., Oja, B.D., & Kim, M. (2021) Exploring Development Opportunities within Sport Organizations: Applying Meaningful Work in the Sport Industry. Presented at the Applied Sport Management Association Annual Conference hosted by Schreiner University.
  - \* Virtual Conference due to COVID-19 pandemic
- Tingle, J.K., Baeth, A.C., **Zvosec**, C.C., & Jacobs, B.L. (2021). The Experiences of LGBTQ+ Sport Officials: Exploring Stigma Management. Presented at the University of Kansas Center for LGBTQ+ Research and Advocacy 2021 LGBTQ Research Symposium.
  - \* Virtual Conference due to COVID-19 pandemic
- Oja, B.D., **Zvosec, C.C., &** Kim, M.K. (2020). True Grit: Defining Grit in the Sport Workplace. Presented at the North American Society for Sport Management Annual Conference.
  - \* Virtual Conference due to COVID-19 pandemic
- Bass, J.R., Putz, P.E., & **Zvosec**, C.C. (2020). Mission-Driven Institutions, with a New Mission: How Religiously Affiliated Universities are Using Athletics to Survive. Presented at the Applied Sport Management Association Annual Conference in Waco, Texas.

- Brannigan, K., Martyn, J., Oja, B.D., & **Zvosec**, C.C. (2019). Person-Environment Fit: Doctoral Programs and the Organizational Environment. Presented at the Sport Marketing Association Annual Conference in Chicago, Illinois.
- **Zvosec, C.C.,** Oja, B.D., & Mullen, R. (2019). Where Does a Sport Official Belong? Navigating the Social Identities of Sport Officials. Presented at the North American Society for Sport Management Annual Conference in New Orleans, Louisiana.
- **Zvosec, C.C.**, Brown, C., & Bass, J.R. (2019). Divide and Conquer? Implications of NCAA Division IV on Athletics Department Sustainability and Marketability. Presented at the Applied Sport Management Association Annual Conference in Nashville, Tennessee.
- **Zvosec, C.C.** & Oja, B.D. (2019). Winning Isn't Everything: Goals, Strategies, and Financial Priorities of Small College Athletics. Presented at the Applied Sport Management Association Annual Conference in Nashville, Tennessee.
- Howell, S.M., **Schaeperkoetter, C.C.**, McEvoy, C.D., Pond, A.M. (2018). Planning for a Career in Sports: A Semester-Long Interactive Career Plan Project. Presented at the North American Society for Sport Management Annual Conference in Halifax, Nova Scotia, Canada.
- Kropp, D., Nichols, B., **Schaeperkoetter, C.C.**, & Bass, J.R. (2018). Racism in Social Media: Examining Athlete-Fan Interactions on Twitter. Presented at the North American Society for Sport Management Annual Conference in Halifax, Nova Scotia, Canada.
- Schaeperkoetter, C.C., Richardson, H., & Bass, J.R. (2018). Developing a Conceptual Model of the Division III Recruiting Process. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Howell, S.M., **Schaeperkoetter, C.C.**, Pond, A.M., Einhouse, A., Dietz, B.L. & Neely, M.X. (2018). To Join or Not to Join... That is the Question: An Empirical Comparison of Student Intention to Join a University's Athletics Fundraising Program. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.

- Gilson, T.A., Howell, S.M., **Schaeperkoetter**, C.C., & Wahl-Alexander, Z. (2018). Life on the Court: Examining Officials' Perceptions of Refereeing Basketball. Presented at the SHAPE America National Convention in Nashville, Tennessee.
- Schaeperkoetter, C.C., Howell, S.M., & Pond, A.M. (2017). Career Plan Project in the Classroom: Mapping a Road to Career Success in Sports. Presented at the Sport Marketing Association Annual Conference in Boston, Massachusetts.
- Jacobs, B.L., **Schaeperkoetter**, C.C., & Oja, B.D. (2017). Navigating Dichotomies: Uncovering the Role of the Referee within the Olympic Sporting Structure. Presented at the North American Society for Sport Management Annual Conference in Denver, Colorado.
- **Schaeperkoetter, C.C.** & Bass, J.R. (2016). "Alternative Success Theory": An Examination Of What Athletic Department Success Means For Small Colleges. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- **Schaeperkoetter**, C.C., Oja, B.D., & Bass, J.R. (2016). The "New" Student-Athlete: An Exploratory Examination of Scholarship eSports Players. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Bass, J.R. & Schaeperkoetter, C.C. (2016). Students' Perceptions of Institutional Support for Athletics in NCAA Division I. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- **Schaeperkoetter, C.C**. (2016). Basketball Officiating as a Gendered Arena: An Autoethnography. Presented at the North American Society for Sport Management Annual Conference in Orlando, Florida.
- Schaeperkoetter, C.C., & Bass, J.R. (2015). An Exploration of the Athletics Experience at Academically Elite Division III Institutions. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.

- Bass, J.R., & Schaeperkoetter, C.C. (2015). Role Engulfment and NCAA Division III Teacher-Coaches. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Oja, B.D., **Schaeperkoetter, C.C.,** & Clopton, A.W. (2015). Slowing the Coaching Carousel: Person-Organization Fit in Collegiate Athletics. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Schaeperkoetter, C.C., & Gordon, B. (2014). "Discover, Develop, and Dedicate: Exploring The Role Family Members Play In The Division III Student-Athlete College Selection Process. Presented at the North American Society for the Sociology of Sport Conference in Portland, Oregon.
- Schaeperkoetter, C.C., Walker, N., & Bass, J.R. (2014). "When There Was No Money In It, There Were No Men In It": Examining Gender Differences In Motivations and Qualifications of College Women's Basketball Coaches. Presented at the North American Society for the Sociology of Sport Conference in Portland, Oregon.
- Bass, J.R., **Schaeperkoetter, C.C.**, Pfleegor, A., & Katz, M. (2014). Why D3? A Holistic Exploration of Division III Institutions and their Student-Athletes. Presented at the College Sports Research Institute Conference in Columbia, South Carolina.

### **Local and Regional Presentations (1)**

**Schaeperkoetter, C.C.** (2014). The Institutionalized Structure of NCAA Division III Athletics. Presented at HSES Graduate Student Research Day, University of Kansas.

### **Grant Activity**

### **External**

2023

North American Society for the Study of Sport Management Janet B. Parks Research Grant. "An Experimental Assessment of Grit, Well-being, and Burnout in the Sport Workplace." \$1,239. **Unscored - Conference Delay.** 

- 2021-2022 Southeastern Conference Faculty Travel Grant. "Sport Employees, Positive Organizational Behavior, and Athletic Leadership: Frameworks for Growth." \$1,250. Funded.
- North American Society for the Study of Sport Management Janet B. Parks Research Grant. "Grit Through the Grind: Evaluating the Purpose-Driven Goals of Sport Employees." \$2,400. **Not Funded.**
- North American Society for the Study of Sport Management Doctoral Research Grant. "High School Sport Officiating and An Examination of Sport Employee Identification." \$1,450. Funded.
- NCAA Graduate Student Research Grant Award. "Alternative Success Theory': An Examination of What Athletic Department Success Means for Small Colleges." \$6,000. **Funded.**
- 2015 Knight Commission on Intercollegiate Athletics Database Challenge Awards. "Students Perceptions of Institutional Support for Athletics in NCAA Division I." \$2,000. Funded.
- Texas A&M University Diversity in Sport and Physical Activity Grant. "Exploring the Social Capital Practices of Intercollegiate Athletics Teams: Improving the Adjustment to Campus for Ethnic Minority Student-Athletes." \$1,000. **Not Funded.**
- North American Society for the Study of Sport Management Janet B. Parks Research Grant. "Why D3? A Holistic Exploration of Division III Institutions and their Student Athletes." \$2,200. **Not Funded.**

### **Internal**

2025 Louisiana State University – School of Kinesiology Director's Research Award. Cardiovascular Disease Risk and Sport Employees' Occupational Physical Activity: Evaluating the Physiological Outcomes of Grit. \$6,000. Funded.

- 2023-2024 Louisiana State University School of Kinesiology. Collaborative Research Team Development for External Grant Funding Proposals at the Intersection of Positive Organizational Behavior, Employee Development, and Group Functioning. \$1,810. Funded.
- 2023-2024 Louisiana State University CHSE Faculty Travel Grant. Exploring a Subjectivist Perspective of Meaningful Work for Sport, Recreation, and Leisure Employees. \$2,000. **Funded.**
- 2019-2020 Louisiana State University CHSE Dean's Faculty Research & Travel Grant. "Conceptualizing and Defining Grit in the Sport Employee Industry: A Sequential Exploratory Investigation." \$1,200. Funded.
- 2017-2018 Northern Illinois University Research and Artistry Facilitation Grant. "Alternative Definitions of Small College Athletics Success: Unforeseen Campus-Wide Implications." \$10,000. **Not Funded.**
- 2017-2018 Northern Illinois University Student Engagement Fund. "Twitter and the High-Profile African-American Student-Athlete: An Examination of Content and Student-Athlete Reactions to Fans' Direct Tweets." \$900. **Funded.**
- University of Kansas School of Education. Awarded \$400 for one presentation at the North American Society for Sport Management annual conference in Orlando, Florida. **Funded.**
- University of Kansas Office of Graduate Studies. Awarded \$500 for three presentations at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina. **Funded.**
- University of Kansas Doctoral Student Research Fund. "Exploring NCAA Division III Typologies." \$1,500. **Funded.**
- University of Kansas School of Education. Awarded \$400 for two presentations at the North American Society for Sociology of Sport annual conference in Portland, Oregon. **Funded.**

University of Kansas School of Education. Awarded \$400 to attend the North American Society for Sport Management annual conference in Pittsburgh, Pennsylvania. **Funded.** 

# **Academic Teaching Experience**

### **Instructor of Theory Classes**

Classes at Louisiana State University			
Spring 2025	KIN 7516	Organizational Behavior and Development in	
		Sport (Grad., LSU Online Program)	
Spring 2025	KIN 7545	Economic Issues in Sport (Grad., LSU Online	
		Program)	
Spring 2025	KIN 7511	Administrative Problems in Kinesiology (Grad.,	
		LSU Online Program)	
Fall 2024	KIN 3804	Financial Issues in Sport	
Fall 2024	KIN 7545	Economic Issues in Sport	
Fall 2024	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)	
Fall 2024	KIN 7545	Economic Issues in Sport (Grad, Online Prog.)	
Summer 2024	KIN 3801	Sport Strategy and Planning	
Summer 2024	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)	
Spring 2024	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)	
Spring 2024	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)	
Fall 2023	KIN 3804	Financial Issues in Sport	
Fall 2023	KIN 7545	Economic Issues in Sport	
Fall 2023	KIN 7545	Economic Issues in Sport (Grad, Online Prog.)	
Summer 2023	KIN 3801	Sport Strategy and Planning	
Summer 2023	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)	
Spring 2023	KIN 7999	Issues in Sport Marketing (Graduate)	
Spring 2023	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)	
Spring 2023	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)	
Fall 2022	KIN 3804	Financial Issues in Sport	
Fall 2022	KIN 7545	Economic Issues in Sport (Graduate)	
Summer 2022	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)	
Summer 2022	KIN 3801	Sport Strategy and Planning	
Summer 2022	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)	
Spring 2022	KIN 3804	Financial Issues in Sport	
Spring 2022	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)	
Fall 2021	KIN 7511	Administrative Prob. in Kinesiology (Graduate)	
Fall 2021	KIN 7545	Economic Issues in Sport (Graduate)	
Summer 2021	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)	

KIN 3801	Sport Strategy and Planning
KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
KIN 3804	Financial Issues in Sport
KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
KIN 7545	Economic Issues in Sport (Graduate)
KIN 3804	Financial Issues in Sport
KIN 3801	Sport Strategy & Planning
KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
HNRS 4000	Honors Thesis
KIN 3804	Financial Issues in Sport
KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
KIN 7545	Economic Issues in Sport (Graduate)
	KIN 4518 KIN 3804 KIN 4518 KIN 7545 KIN 3804 KIN 3801 KIN 4518 HNRS 4000 KIN 3804 KIN 4518

# Classes at Northern Illinois University Summer 2019 LESM 365 Spe

Summer 2019	LESM 365	Sport Communication (Online)
Spring 2019	<b>LESM 542</b>	Sport Marketing (Graduate-Level)
Spring 2019	<b>LESM 492</b>	Seminar: Introduction to eSports Industry
Spring 2019	<b>LESM 442</b>	Promotion and Marketing of Sport Programs
Fall 2018	<b>LESM 544</b>	Sport Finance (Graduate-Level)
Fall 2018	<b>LESM 442</b>	Promotion and Marketing of Sport Programs
Fall 2018	<b>LESM 365</b>	Sport Communication
Fall 2018	<b>UNIV 101</b>	University Experience
Summer 2018	<b>LESM 365</b>	Sport Communication (Online)
Spring 2018	LESM 542	Sport Marketing (Graduate-Level)
Spring 2018	<b>LESM 442</b>	Promotion of Sport and Fitness Programs
Spring 2018	<b>LESM 365</b>	Sport Communication
Fall 2017	<b>LESM 544</b>	Sport Finance (Graduate-Level)
Fall 2017	<b>LESM 442</b>	Promotion of Sport and Fitness Programs
Summer 2017	<b>LESM 544</b>	Sport Finance (Graduate-Level, Online)
Summer 2017	<b>LESM 365</b>	Sport Communication (Online)

# Classes at the University of Kansas

Spring 2023	HSES 384	Sport Law (Online)
Fall 2022	HSES 384	Sport Law (Online)
Spring 2019	HSES 828	Sport Finance (Graduate-Level, Online)
Spring 2019	<b>HSES 486</b>	Sport Marketing (Online)
Spring 2018	HSES 828	Sport Finance (Graduate-Level, Online)
Fall 2016	<b>HSES 483</b>	Sport Finance and Economics
Fall 2016	<b>HSES 499</b>	Internship in Sport Management
July 2016	HSES 485	Sport Communication (Online)

HSES 485	Sport Communication (Online)
<b>HSES 381</b>	Sport Ethics
<b>HSES 499</b>	Internship in Sport Management
<b>HSES 485</b>	Sport Communication (Online)
<b>HSES 499</b>	Internship in Sport Management
<b>HSES 485</b>	Sport Communication (Online)
<b>HSES 485</b>	Sport Communication (Online)
<b>HSES 499</b>	Internship in Sport Management
<b>HSES 485</b>	Sport Communication (Online)
<b>HSES 252</b>	The Coaching of Basketball
	HSES 381 HSES 499 HSES 485 HSES 485 HSES 485 HSES 499 HSES 485

#### **Instructor of Activities Classes**

### **Classes at the University of Kansas**

Spring 2017	HSES 108	Basketball
Spring 2015	<b>HSES 108</b>	Indoor Soccer
Spring 2015	HSES 108	Aerobic Boot Camp

### **Graduate Teaching Assistant**

Classes at the Ui	niversity of Kansas	Instructor	
Spring 2017	<b>HSES 486</b>	Sport Marketing	Ollie Taniyev
Fall 2014	HSES 384	Sport Law (Online)	Dr. Jordan R. Bass
Summer 2014	HSES 384	Sport Law (Online)	Dr. Jordan R. Bass
Summer 2014	HSES 598	Sport in Film (Online)	Dr. Jordan R. Bass

### **Graduate Research Consultant**

Classes at the Un	iiversity of Kansas		Instructor
Fall 2016	HSES 485	Sport Communication	Peyton Stensland
Spring 2016	HSES 486	Sport Marketing	Dr. Brian Gordon
Fall 2015	HSES 487	Personnel Management	Dr. Francis Kish

### **Course Development**

Fall 2021	Graduate Sport Marketing for M.S. in Sport Mana	gement
Spring 2021	LSU Online B.S. Sport Administration	KIN 3801

### Service

### Service to the Academy and Industry

2024-pres. Reviewer, Women in Sport and Physical Activity Journal

2023-pres. Conference Abstract Review Board, Applied Sport Management

Association

2023-pres.	Editorial Board Member, COSMA (Commission on Sport
	Management Accreditation) Journal
2023-2024	External Reviewer, Master's Thesis, Memorial University of
	Newfoundland, Canada
2021-2024	Co-Editor, Journal of Amateur Sport
2021-pres.	Textbook Reviewer, Routledge
2021-pres.	Editorial Board Member, Case Studies in Sport Management
2020-pres.	Abstract Reviewer, North American Society for Sport Management
2020-pres.	Reviewer, Journal for the Study of Sports and Athletes in Education
2020-pres.	Kansas City Chiefs Arrowhead Academy Ambassador
2019-pres.	Athlete Ally Collaborator
2019-pres.	Reviewer, Journal of Sport Management
2019-pres.	Reviewer, Case Studies in Sport Management
2019-pres.	Textbook Reviewer, International Journal of Sport Communication
2019-pres.	Reviewer, Sport, Business, and Management: An International
	Journal
2018-pres.	Reviewer, Sport Marketing Quarterly
2018-pres.	Reviewer, Journal of Intercollegiate Sport
2018-pres.	Reviewer, International Journal of Sport Communication
2018-pres.	Textbook Reviewer, Taylor & Francis
2018-pres.	Reviewer, Sport and Society
2018-pres.	Reviewer, Journal of Men's Studies
2017-pres.	Editorial Board Member, Journal of Amateur Sport
2017-2019	Board of Directors Member, University of Kansas Sport Management
2017-pres.	Reviewer, Global Sport Business Journal
2017	Panelist, University of Iowa Sport Business Symposium
2016	Session Moderator, North American Society for Sport Management
	annual conference in Orlando, Florida
2016-pres.	Reviewer, Journal of Amateur Sport
	Service to the University, College, and Department
2024-pres.	Chair, Louisiana State University School of Kinesiology Assistant
1	Professor of Professional Practice (Sport Management) Faculty Hiring
	Committee
2024-pres.	Dean's Representative (Dissertation Committee), LSU Graduate
1	School, Faith Stoneking
2023-pres.	Undergraduate Honors Thesis Director, Hailee Hernandez
2023-pres.	Member, College of Human Sciences and Education Distance &
-	Online Learning Committee

2023-2024	Member, Louisiana State University School of Kinesiology Assistant/Associate Professor of Professional Practice (Kinesiology)
	Faculty Hiring Committee
2023	Honors Option, KIN 3804, Hailee Hernandez
2022	Member, Louisiana State University Manship School of
	Communication Professional-In-Residence in Sports Broadcasting
	Faculty Hiring Committee
2022	Honors Option, KIN 3804, Ethan Luper
2022	Honors Option, KIN 3801, Ethan Aguillon
2021-2023	Dean's Representative (Dissertation Committee), LSU Graduate
	School, Joseph Munise
2021-2022	Undergraduate Honors Thesis Committee Member, Ethan Aguillon
2019-2021	Undergraduate Honors Thesis Director, Maya Hughes
2019	Member, Louisiana State University School of Kinesiology Pedagogy
	& Psychological Sciences Faculty Hiring Committee
2018-2019	Member, NIU University Fellowship Committee
2018-2019	Member, NIU Student Conduct Board
2018-2019	Member, KNPE PhD Admissions and Oversight Committee
2017-2019	M.S. in Sport Management Class Trip Coordinator, Chair
2017-2018	CSRI Case Study Competition, Faculty Co-Sponsor
2014	Student Representative, University of Kansas Department of Health,
	Sport, and Exercise Sciences Sport Management Faculty Hiring
	Committee

### **Graduate Advising**

### **Louisiana State University**

2020-2023 Doctoral Advisor: Nathan Baer 2020-present M.S. Sport Management Advisor

### **Northern Illinois University**

2017-2019 M.S. Sport Management Advisor (11 students)

#### **Doctoral Student Dissertation Committees**

Nathan Baer, Committee Chair Summer 2023 Defense

### **Master's Student Comprehensive Exam Committees**

Jada Ballard	Fall 2024
Cole Blodgett	Fall 2024
Kevin Branton	Fall 2024
Caliea Koehler	Fall 2024

Jandon I aposta	Fall 2024
Jordan Laceste	Fall 2024
Coleton Shirley Sheridan Whalen	Fall 2024
Jack Decuir	Summer 2024
	Summer 2024
Kelley Lynch	
Sydney Harris	Summer 2024
Harrison Valentine	Summer 2024
Rhys Parker	Summer 2024
Tyler Higley	Spring 2024
Jonathan Nunez	Spring 2024
Trevor Tigue	Spring 2024
Ethan Anderson	Spring 2024
Thomas Wilcox	Spring 2024
Chavez Harper	Spring 2024
Sheldon Lee	Spring 2024
Ben Hosford	Spring 2024
Sara McNicoll	Spring 2024
Bailey Hansen	Spring 2024
Mayowa Osunsami	Spring 2024
Adam Forsythe	Spring 2024
Ayana Cherry	Fall 2023
Bryce Duhon	Fall 2023
Bryson Roche	Fall 2023
Kyle Killilea	Fall 2023
Rachel Miller	Fall 2023
Ryan DiCenzo	Fall 2023
Eric Coston	Summer 2023
Joya Hegamin	Summer 2023
Jackson Clydesdale	Spring 2023
Harley Glover	Spring 2023
Hannah Jacobs	Spring 2023
Mia Rabinowitz	Spring 2023
Josephine Vondran	Spring 2023
Brianna Howard	Fall 2022
Lauryn Sutton	Fall 2022
Ryann Gibson	Summer 2022
Ethan Kerr	Spring 2022
Jayne Lydiatt	Spring 2022
Joseph Mock	Spring 2022
Abby Snowden	Spring 2022
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Riley Dixon (M.A.L.A. program)	Spring 2022
Jack Douglas	Fall 2021
Alexandria Ham	Fall 2021
Amanda Sanchez	Summer 2021
Brittany Ehlenberg	Spring 2021
Noah Peterson	Spring 2021
Mitchell Fillinger	Spring 2021
Maya Green	Spring 2021
Jake Steinhardt	Spring 2021
Mallory Taylor	Spring 2021
Olivia Lechner	Fall 2020
Courtney Brandt	Fall 2020
Jajuan Eady	Fall 2020
Benjamin Bresson	Spring 2020

# **Professional Work Experience**

2017-2019	NCAA Women's College Basketball Official WIAC, CCIW, NAAC, Midwest Conference	Regionally
2017-2019	NAIA Women's College Basketball Official HAAC	Regionally
2015-2017	Facility and Event Operations Kansas Athletics, Inc.	Lawrence, KS
2015-2016	Tutor, Student-Athlete Support Services Kansas Athletics, Inc.	Lawrence, KS
2015-2017	High School Basketball Official Kansas State High School Activities Association	Regionally
2014-2017	Youth Basketball Official Lawrence Parks and Recreation	Lawrence, KS
2013-2014	Athletics Compliance Graduate Assistant Kansas Athletics, Inc.	Lawrence, KS
2012-2013	Box Office Sales Representative	Miami, FL

#### Miami Heat

2012	Athletics Compliance Intern University of Miami (FL)	Coral Gables, FL
2011-2012	Athletics Event Worker Washington University in St. Louis	St. Louis, MO
2010	Personality Assessment Lab Research Assistan Washington University in St. Louis	t St. Louis, MO

### **Scholarships & Awards**

- 2023 Finalist, N4A Gerald S. Gurney Research Award ("The Career Transitions of High-Profile Student-Athletes: Identity, Role Engulfment, and Psychological Well-Being").
- 2022 Finalist, Best Paper, *Sport Management Education Journal* ("An Examination of Sport Management Doctoral Programs and the Organizational Environment through Person-Environment Fit Theory").
- 2020 Nominee, College of Human Sciences and Education Distinguished Teaching Award at Louisiana State University.
- 2017 Winner of the 2017 Wayne Osness Outstanding Doctoral Student Award. Department of Health, Sport, and Exercise Sciences at the University of Kansas.
- 2016 Winner of the 2016 Dr. Marlene Mawson Graduate Scholarship Award. Department of Health, Sport, and Exercise Sciences at the University of Kansas.
- 2016 Winner of the 2016 School of Education Scholarship. University of Kansas.
- 2015 Winner of the 2015 Dr. Bob Frederick Sport Management Graduate Scholarship. Department of Health, Sport, and Exercise Sciences at the University of Kansas.